



## ENVIRONMENTAL SUSTAINABILITY IN IBEROCEL. LIFE CYCLE OF THE PRODUCTS.

At IBEROCEL we are aware of the importance of environmental sustainability as a necessary element in our activities and products.

For this reason, and taking into account the life cycle of our products, our goal is to introduce strategies that contribute to improving sustainability in each phase.



### SUSTAINABILITY PLAN 2019-2026

**DESIGN:** 80% of the environmental impacts of a product are defined by the phase Design. In both product design and packaging design, we will carry out a rigorous selection of raw materials and ingredients, minimise the use of resources and opt for the use of renewable resources within the possibilities of the market and the product.

**RAW MATERIALS:** We will study the following measures: introduction of products of natural origin and not tested on animals, use of recycled materials in containers and packaging. Introduction of environmental criteria in the selection and evaluation of our suppliers.

Products free of controversial ingredients or those with a negative impact on the environment: parabens, phenoxyethanol, phthalates or alcohol, etc.

**MANUFACTURING:** Energy consumption and emission reduction. Reduction of production waste, minimisation of water consumption.

**DISTRIBUTION:** We prepare our orders in a controlled manner to avoid returns and we group our orders to make an efficient and sustainable delivery.

**USE:** Whenever possible, we will use containers that provide the exact amount of product to be used (dispensers in jars) and we design our containers so that the products maintain their quality until they are completely consumed. We also use larger volume containers to reduce packaging.

**END OF LIFE:** In all cases where possible, we will ensure that containers and packaging are recyclable and do not contain mixtures of materials that make recycling difficult.

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